

LOOK  
CLOSE  
CLOSER

### LOOK CLOSER

Measure twice, cut once. It's not just a carpenter's proverb, it's good advice for evaluating home builders too.

We invite you to spend an afternoon comparing our homes to those of our competitors and see how we measure up.

# SIMPLY BETTER HOMES.

Here's a useful list of just some of the key factors that make our homes different from the rest. Some might call them upgrades. Others, outside of scope. We call them standard.

It's the difference between good and better.

# 5

ELEMENTS  
OF DESIGN



Inspired by everyday life



Builder's personal touch



Process driven



Unique inclusion



Noteworthy facts

*"The details are not the details.  
They make the design."*

- Charles Eames